



Subject: Friends of the Heart of Wales Line Trail Passport Project
2025

March 1th

Dear Community/Parish Council

I am writing to you to let you know about recent developments for The Heart of Wales Line Trail and a new project we hope to work on in 2025.

You may well have been one the Trail's original supporters/funders for which we are very grateful. As we enter our 6th year since the opening, we are pleased to report that the Trail has gone from strength to strength, and is walked by many hundreds every year, bringing visitors to communities all along the trail from Shropshire to Swansea. We now feature on Ordnance Survey maps, are onto the second edition of the Trail book, have been written about in the national media and in the last year, have become a Charitable Incorporated Organisation (CIO), a membership organisation. We are volunteer-led, and a team of 'trail champions' monitor footpaths. Our limited funding comes from membership, book royalties, grants and donations.

This year we hope to introduce a 'Trail Passport' which is a scheme that enables walkers to buy a 'passport' and collect stamps in locations along the trail. Local businesses will be able to stamp their passports and the whole project will encourage walkers to complete all the sections of the trail, as well as visiting businesses to collect their stamps. This type of project exists for many trails in the UK and are positively received.

We are currently seeking funding from Community and Parish Councils to help get the project off the ground. We need £2000 + for the initial outlay to cover the cost of design, print, stamps and boxes. We hope that you will consider providing a small amount of funding towards this, as the trail passes through your community, bringing regular visitors to benefit the economy as well as keeping footpaths maintained for local walkers.

We are asking you to consider providing funding for £100, or more if so inclined. We would recognise your contribution by promoting it on social media and on the website. Once established the passports should be self-funding as we will charge a small amount for them.

If you are able to consider contributing to this exciting project please contact me using my email details below.

With very best wishes

Lisa Denison

Secretary

Friends of the Heart of Wales Line Trail

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